



San Diego/Imperial

Meta Major **BUSINESS**

>>> For more information on this resource, contact postsecondarypathways@WestEd.org

High Impact Skills

• COMMON SKILLS

Customer Service
Sales
Communications
Management
Operations
Leadership

Detail Oriented
Microsoft Excel
Problem Solving
Presentations
Interpersonal Communications

• HARD SKILLS

Accounting
Merchandising
Auditing
Selling Techniques
Financial Statements
Accounts Payable
Customer Experience
Accounts Receivable



Education Pathways



- AVG. UNITS REQUIRED +

Certificate (6-18 Units)

- Accounting
- Administrative Assistant
- Bookkeeping
- Business Administration
- Business Management
- Community, Economic and Urban Development
- Entrepreneurship
- Marketing
- Retail Management
- Small Business Management

Associate Degree/Associate Degree for Transfer*(60 Units)

- Accounting
- Administrative Assistant
- Business
- Business Administration*
- Business Data Management
- Community, Economic and Urban Development
- International Business
- Management
- Marketing
- Small Business Management

Bachelor Degree (120+Units)

- Accounting
- Business Administration
- Business Analytics and Intelligence
- Finance
- Human Resource Management
- International Business
- Management Science
- Marketing



Top Occupations



- AVG. STARTING ANNUAL SALARY +

Middle Skills Jobs

- Administrative Supervisor \$35,000
- Customer Service Representative \$24,000
- Retail Supervisor \$23,000

Associate Degree Jobs

- Bookkeeping, Accounting & Auditing Clerk \$25,000

Bachelor Degree & Beyond Jobs

- Financial Analyst \$52,000
- Operations Manager \$48,000
- Accountant & Auditor \$43,000