Inland Empire/Desert

Meta Major **BUSINESS**

WestEd
WestEd.org

For more information on this resource, contact postsecondarypathways@WestEd.org

High Impact Skills

COMMON SKILLS

- Customer Service
- Sales
- Management
- Problem Solving
- Operations
- Communications
- Leadership
- Microsoft Excel

HARD SKILLS

- Accounting
- Merchandising
- Auditing
- Budgeting & Forecasting
- Customer Experience

Education Pathways

AVG. UNITS REQUIRED

Certificate (6–18 Units)

- Business Management
- Business Information
- Marketing
- Customer Service Representative

Associate Degree/Associate Degree for Transfer*(60 Units)

- Business & Management
- Accounting
- Entrepreneurship
- Marketing

Bachelor Degree (120+Units)

- Business Management/Admin
- Accounting
- Marketing/Marketing Research

Top Occupations

AVG. STARTING ANNUAL SALARY

Middle Skills Jobs

- Sales Representative *$29,000*
- Supervisor Office/Administrative Support Worker *$23,000*
- Customer Service Representative *$22,000*

Associate Degree Jobs

- Accounting Clerk *$38,000*

Bachelor Degree & Beyond Jobs

- Financial Manager *$84,000*
- Accountant and Auditor *$64,000*
- General/Operations Manager *$44,000*

Source/s: American Community Survey, California Community College Chancellor's Office LaunchBoard CC Pipeline, Emsi. All data pulled spring 2020