



# Bay Region

Meta Major

HOSPITALITY, CULINARY ARTS & COMMERCIAL SERVICES

>>> For more information on this resource, contact [postsecondarypathways@WestEd.org](mailto:postsecondarypathways@WestEd.org)

## High Impact Skills

### COMMON SKILLS

Communication  
Management  
Customer Service  
Operations  
Leadership  
Sales  
Valid Driver's License  
Cleanliness  
Sanitation  
Presentations

### HARD SKILLS

Restaurant Operations  
Restaurant Management  
Food Services  
Food Safety & Quality  
Cooking  
Profit Loss (P&L) Management  
Food Preparation  
Safety Standards



## Education Pathways



- AVG. UNITS REQUIRED +

### Certificate (6-18 Units)

- Apparel Design
- Baking & Pastry
- Cosmetology
- Culinary Arts
- Fashion Design
- Hospitality, Event and Tourism Management
- Interior Design
- Nutrition Assistant

### Associate Degree/Associate Degree for Transfer\* (60 Units)

- Baking and Pastry Arts
- Cosmetology
- Culinary Arts
- Fashion Design & Merchandising
- Hospitality
- Management\*
- Interior Design
- Nutrition and Dietetics\*
- Real Estate

### Bachelor Degree (120+Units)

- Fashion Design
- Hospitality & Tourism Management
- Interior Design



## Top Occupations



- AVG. STARTING ANNUAL SALARY +

### Middle Skills Jobs

- Theatre Makeup Artist \$37,000
- Chef/Head Cook \$27,000
- Food Prep and Serving Supervisor \$23,000
- Cosmetologist \$23,000

### Associate Degree Jobs

- Lodging Manager \$36,000
- Food Service Manager \$26,000
- Dietetic Technician \$24,000

### Bachelor Degree & Beyond Jobs

- Dietitian/Nutritionist \$48,000
- Fashion Designer \$39,000
- Interior Designer \$37,000
- Event Planner \$34,000
- Set & Exhibit Designer \$31,000