



Bay Region

Meta Major ARTS, HUMANITIES & ENGLISH

>>> For more information on this resource, contact postsecondarypathways@WestEd.org

High Impact Skills

COMMON SKILLS

Communication
Computer Literacy
Customer Service
Detail Oriented
Editing
Innovation
Operations
Presentation
Research
Sales

HARD SKILLS

Adobe InDesign
Animations
Branding
Graphic Design
HyperText Markup Language
Language Translation
New Product Development



Education Pathways



- AVG. UNITS REQUIRED +

Certificate (6-18 Units)

- Acting
- Art
- Ceramics
- Graphic Design
- Entertainment Design & Technology
- Photography
- Recording Arts Technician
- Web & Multimedia Design

Associate Degree/Associate Degree for Transfer* (60 Units)

- Art
- Art History*
- Commercial Music
- Communication Studies*
- Dance
- English*
- Music*
- Photography
- Philosophy*
- Spanish*
- Studio Arts*
- Theatre Arts*

Bachelor Degree (120+Units)

- Art
- Art History
- Communication Studies
- English
- Film Studies
- Humanities
- Modern Languages & Literature
- Music/Recording
- Philosophy
- Studio Art
- Theatre & Dance
- Visual Communication Design



Top Occupations



- AVG. STARTING ANNUAL SALARY +

Middle Skills Jobs

- Photographer \$25,000
- Craft Artist \$10,000

Associate Degree Jobs

- Sound Engineer \$30,000
- Graphic Designer \$31,000
- Audio & Visual Equipment Technician \$30,000

Bachelor Degree & Beyond Jobs

- Secondary School Teacher \$50,000
- Commercial/Industrial Designer \$47,000
- Designer \$38,000
- Graphic Designer \$37,000
- Interpreter/Translator \$31,000
- Set & Exhibit Designer \$31,000
- Writer/Author \$29,000
- Fine Artist \$15,000